

PURPOSE & TALENT

PATH

#YOUNG TALENT

DISCOVERING ONE'S OWN UNIQUENESS HELPS
FIND THE RIGHT OPPORTUNITIES

WHY?

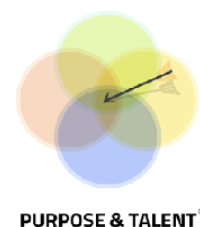
- Do you want to know why the world needs you?
- Do you want to discover how to start your career?
- Would you like to have a greater awareness of your capabilities and skills?
- Do you want to learn how to write a CV and communicate efficiently who you are?

Purpose & Talent is a method that helps young people, who have recently entered the working world, to find their own drive and awareness.

It helps to define one's talents, and to stimulate proactiveness in outlining one's position.

It develops individual potential, gives emotional power and skills to search for new opportunities.

By extracting meaningful communication contents it crafts one's own story aimed at finding the best possible work position.



FOCUS

Work and carrier

Understanding where you are professionally, based on your talent and your real needs.

AWARENESS

Talents and opportunities

Developing the knowledge of one's skills and understanding where they are required.

MEANING

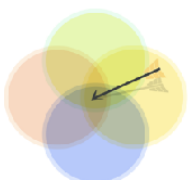
Meaning of work and identity

Learning to understand what to take to work, or in the search of it.

SPREAD

Telling a unique story

Finding the best words to tell the world who you are.



3 Individual Sessions

(+ 1 extra session if you have recently completed your studies and have not yet started working).

+

1h

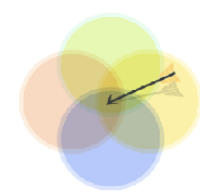
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There's **homework** ;)
between one session and
the next

+

you will then have your **CV**

OFFERING



PURPOSE & TALENT®

SOME OF THE TOOLS WE WILL USE

- **Uniqueness** is a fictional exercise to identify the aspects which distinguish each one's life.
- **PitchYourJob** and **SwotAnalysis** a few tests aimed at understanding one's own communication.
- **InnerJobs** is an exercise on creative mind-set, which uses memory and potential to develop a deep assessment of transversal skills.
- **DirectMyMovie** is the elaboration of one's personal growth process, which defines a path in order to obtain greater balance.
- **EnvisionMyFuneral** is a more classic tool of coaching. It allows to describe one's own expectations by imagining one's own funeral.
- **RoadmapToPurpose** is a framework which helps visualize the most significant aspects of one's personal relationship with work.





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