



WORKSHOP

DISCOVERING YOUR OWN UNIQUENESS HELPS TO
FIND THE RIGHT OPPORTUNITIES.

PURPOSE & TALENT

WHY?

- Do you want to know what your destination is, your purpose?
- Do you want to discover your talents?
- Do you want to know why the world needs you?
- Do you want to know what to say about yourself in order to explain who you are and what you know how to do really well?

Purpose&Talent is a method which helps professionals obtain greater motivation and awareness during their professional life or during their search for a job.

This method is applied in already defined workshops, or in those designed according to the participants' needs.



FOCUS

Work and carrier

Understanding where you are professionally, based on your talent and your real needs.

AWARENESS

Talents and opportunities

Developing the knowledge of one's skills and understanding where they are required.

MEANING

Meaning of work and identity

Learning to understand what to take to work, or in the search of it.

SPREAD

Telling a unique story

Finding the best words to tell the world who you are.

1 Workshop

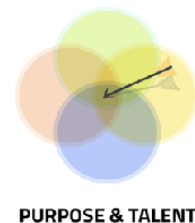
+

Of about **2** hours

o

Packages of different
workshops

OFFERING



PURPOSE & TALENT®

SOME OF THE TOOLS WE WILL USE

- **Uniqueness** is a fictional exercise to identify the aspects which distinguish each one's life.
- **PitchYourJob** and **SwotAnalysis** a few tests aimed at understanding one's own communication.
- **InnerJobs** is an exercise on creative mind-set, which uses memory and potential to develop a deep assessment of transversal skills.
- **DirectMyMovie** is the elaboration of one's personal growth process, which defines a path in order to obtain greater balance.
- **EnvisionMyFuneral** is a more classic tool of coaching. It allows to describe one's own expectations by imagining one's own funeral.
- **RoadmapToPurpose** is a framework which helps visualize the most significant aspects of one's personal relationship with work.





info@purposeandtalent.it

WWW.PURPOSEANDTALENT.IT

[Instagram:purposeandtalentagent](https://www.instagram.com/purposeandtalentagent)

[Linkdln:purpose&talentagency](https://www.linkedin.com/company/purpose&talentagency)