

PURPOSE & PEOPLE



Paths to support management and / or HR functions, in internal and external communication and in the development of Employer branding strategies.

The goal is to develop and communicate the Purpose & Talent of people, by working on motivation and awareness, both individually and at an organizational level.

Some of the activities we recommend: Organizational Design and Talent Job Design from a strategic perspective and development of Talents and well-being, development of Employer Branding strategies to attract, keep and recruit talents.

