



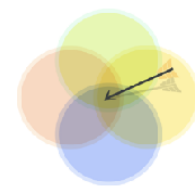
WHY?

- Do you want to gain greater awareness of your career path?
- Do you want to know what to tell about yourself to make it clear who you are and what you can do really well?

Purpose & Talent is a method that helps professionals gain higher motivation and awareness during their professional life, or when looking for a job.

It helps to define one's talents and individual potential, building a vision regarding the search for new opportunities.

The output is to build a narrative in line with one's position in the job market.



PURPOSE & TALENT®

FOCUS

Work and carrier

Understanding where you are professionally, based on your talent and your real needs.

AWARENESS

Talents and opportunities

Developing the knowledge of one's skills and understanding where they are required.

MEANING

Meaning of work and identity

Learning to understand what to take to work, or in the search of it.

SPREAD

Telling a unique story

Finding the best words to tell the world who you are.

4 Individual Sessions

+

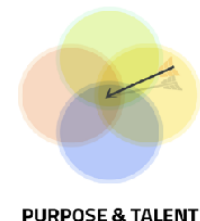
Of about 1h 15'

+

There's **homework ;)**
between one session
and the next

+

**Personal Profile and
CV**



PURPOSE & TALENT®

OFFERING

SOME OF THE TOOLS WE WILL USE

- **Uniqueness** is a fictional exercise to identify the aspects which distinguish each one's life.
- **PitchYourJob** and **SwotAnalysis** a few tests aimed at understanding one's own communication.
- **InnerJobs** is an exercise on creative mind-set, which uses memory and potential to develop a deep assessment of transversal skills.
- **DirectMyMovie** is the elaboration of one's personal growth process, which defines a path in order to obtain greater balance.
- **EnvisionMyFuneral** is a more classic tool of coaching. It allows to describe one's own expectations by imagining one's own funeral.
- **RoadmapToPurpose** is a framework which helps visualize the most significant aspects of one's personal relationship with work.





info@purposeandtalent.it

WWW.PURPOSEANDTALENT.IT

[Instagram:purposeandtalentagent](https://www.instagram.com/purposeandtalentagent)

[Linkdln:purpose&talentagency](https://www.linkedin.com/company/purpose&talentagency)