



# PATH

DISCOVERING YOUR OWN UNIQUENESS HELPS  
TO FIND THE RIGHT OPPORTUNITIES

★ PURPOSE & TALENT

# WHY?

- Do you want to know what your destination is, your purpose?
- Do you want to discover your talents?
- Do you want to know why the world needs you?
- Do you want to know what to say about yourself in order to explain who you are and what you know how to do really well?



**Purpose&Talent is a method which helps professionals obtain greater motivation and awareness during their professional life or during their search for work.**

**It helps define one's talents, and to stimulate the most consistent activities with one's own reason for being.**

**It develops individual potential, it offers emotional capability and knowhow for seeking new opportunities.**



## FOCUS

Work and carrier

Understanding where you are professionally, based on your talent and your real needs.

## AWARENESS

Talents and opportunities

Developing the knowledge of one's skills and understanding where they are required.

## MEANING

Meaning of work and identity

Learning to understand what to take to work, or in the search of it.

## SPREAD

Telling a unique story

Finding the best words to tell the world who you are.

**6 Individual Sessions**

**+**

**Of about 1h 15'**

**+**

**There's homework ;) between  
one session and the next**

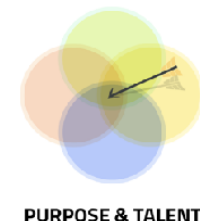
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**Virtual Diary**

**+**

**Personal Profile**

**OFFERING**



PURPOSE & TALENT®



# SOME OF THE TOOLS WE WILL USE

- **Uniqueness** is a fictional exercise to identify the aspects which distinguish each one's life.
- **PitchYourJob** and **SwotAnalysis** a few tests aimed at understanding one's own communication.
- **InnerJobs** is an exercise on creative mind-set, which uses memory and potential to develop a deep assessment of transversal skills.
- **DirectMyMovie** is the elaboration of one's personal growth process, which defines a path in order to obtain greater balance.
- **EnvisionMyFuneral** is a more classic tool of coaching. It allows to describe one's own expectations by imagining one's own funeral.
- **RoadmapToPurpose** is a framework which helps visualize the most significant aspects of one's personal relationship with work.







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